

KEYNOTE

OUR SUPERPOWER IS CONNECTION

Why connection is a hardwired performance advantage and how leaders can build it deliberately.

**What if the biggest performance problem in your organisation isn't talent, strategy, or effort?
What if it's disconnection?**

50%

higher productivity at
high-trust organisations

1 in 5

employees feel lonely
at work every day

76%

more engagement at
high-trust organisations

In every organisation, performance ultimately comes down to one thing: people. Dr Mark delivers a powerful and engaging keynote on how the human brain evolved to thrive in environments of trust, belonging, and mutual respect.

Based on his best-selling book, *The Connected Species*, published by Bloomsbury, and drawing on decades of research as a cognitive neuroscientist, he reveals why connection is not a soft skill but a hardwired biological driver of human potential and the most powerful performance advantage any organisation can build.



ABOUT THE SPEAKER

DR MARK WILLIAMS OAM

Neuroscientist • Best-Selling Author • Keynote Speaker

Dr Mark Williams OAM is an internationally renowned neuroscientist, best-selling author and keynote speaker on how the modern world is reshaping the way we think, learn and connect. Recently featured on 60 Minutes, he draws on more than 25 years of research, including 70+ published papers and positions at institutions such as MIT, to translate complex neuroscience into simple, practical strategies.

A regular media commentator (Sunrise, Today, The Guardian, Forbes, BBC) and author of the #1 bestsellers *The Connected Species* and *Screen Smart Children*, Dr Mark delivers evidence-based tools for productivity, leadership and wellbeing that leave audiences thinking differently about what their brains can achieve.

YOUR AUDIENCE WILL LEARN HOW TO

- Why human connection is a performance driver, not a soft skill.
- How disconnection has become rampant in modern workplaces, and the neuroscience behind why it erodes performance.
- A roadmap for building high-performing, connected teams that adapt faster, collaborate more effectively, and retain top talent.

MEDIA & RECOGNITION

TV: 60 Minutes, Sunrise, Today, Ten News+, Sky News

Press: The Guardian, The Telegraph, The New York Times, Forbes, The Economist, New Scientist, BBC

Latest book: Screen Smart Children (#1 bestseller)

This isn't another team-building exercise or a culture-of-the-month program. It's a science-backed exploration of what truly drives success, not technology, not efficiency, not individual brilliance, but the strength of the relationships between us. In a world of increasing disconnection, the organisations that build genuine connection will have a decisive advantage.